

An Evening of Hope Sponsorship Details

For More information Visit: www.AnEveningOfHope.us

Contact:

Michelle Ernsdorff-May (312) 515-9490 Michelle@CompassToCare.org



The Mike & Sandy Ernsdorff Childhood Cancer Foundation

ABOUT COMPASS TO CARE





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The best cancer treatment in the world cannot cure a child if he or she has no way to get to the hospital. For children whose families are facing poverty and/or cancer-related financial toxicity (CRFT), getting to treatment can be a real problem.

OUR VISION Compass to Care will be known for its transformative travel efforts that reduce the disparities in access to childhood cancer treatment and clinical trials.

OUR MISSION The mission of Compass to Care is to provide a free Non Emergency Medical Transportation (NEMT) solution to access life-saving cancer treatment and clinical trials for children fighting cancer and facing poverty or cancer-related financial toxicity.

ABOUT OUR ANNUAL DINNER

Compass to Care's Annual Dinner is held to raise funds to remove the travel barrier for children to access life-saving cancer treatment.

WHEN: Friday, November 3, 2023 **WHERE:** Carnivale, 702 West Fulton

Market Street, Chicago, IL

TIME: 7:00 p.m.

WEBSITE: www.AnEveningOfHope.us

THE IMPACT

750+
CHILDREN SUPPORTED

13K TRIPS FUNDED

3.5 MILLION

COMPASS TO CARE'S ANNUAL DINNER

ATTENDEE DEMOGRAPHICS

135
DINNER ATTENDEES

2022 ATTENDEES

In 2022, we held our most successful dinner, raising over \$200,000.

Chicago Area Guests Reside in the Following Communities:

Barrington
Chicago
Downers Grove
Elmhurst
Evanston

Glencoe Glenview Grayslake Highland Park Hinsdale Itasca Kenilworth Lake Barrington Lincolnshire Naperville New Lenox Northbrook Oak Brook Oak Park Orland Park

Park Ridge Skokie Warrenville Wilmette Winnetka

Industries of Our Attendees:

Health Care • Real Estate • Financial Services • Banking • Insurance Information and Technology • Higher Education • Advertising

2500 FACEBOOK FOLLOWERS

6000 EMAIL RECIPIENTS

800
INSTAGRAM FOLLOWERS

Benefits for You

Compass to Care's An Evening of Hope offers a strategic way to build corporate brand and to meet your corporate social responsibility by supporting children with cancer.

ANNUAL DINNER CORPORATE SPONSORSHIPS

BRANDING

As a Annual Dinner Sponsor, our goal is to help you increase branding by putting your logo on all of our event collateral. Sponsors will see their logo everywhere we promote the event, including (based on their sponsorship level):

Banners • Invitations • Signs • Newsletters • Press Releases
Facebook & Instagram Posts • Website Landing Pages • Email Campaigns

RECOGNITION

We know how important it is for Corporate Sponsors to be recognized for their generosity. To help you achieve this recognition, we will (based on sponsorship level):

- Acknowledge sponsors in public speeches, board meetings and interviews with the press
- Invite sponsors for a private tour of our facility and to take photos for the local publications
- Thank sponsor on their individual social media platforms

SOCIAL RESPONSIBILITY

Give your employees and colleagues an opportunity to see your corporate social responsibility in action tickets to the dinner. When they join us at the event, they can experience the impact you are making for kids and families affected by childhood cancer.

COMPASS TO CARE'S ANNUAL DINNER

CORPORATE SPONSORSHIP OPPORTUNITIES

In addition to sponsor benefits, you will be helping raise awareness of a critical need in the pediatric oncology community and supporting children who need help as they travel in search of a cancer cure.

Presenting- \$20,000

BRANDING on...

- Full-page advertisement in the program
- Logo displayed as a Presenting Sponsor on the invitation and all event material
- Logo on the Step & Repeat backdrop for guest photos
- Website Landing Pages
- Newsletters
- Email Campaigns
- Print & Web Ads
- Press Releases

RECOGNITION...

- On individual social media platforms
- In public speeches, board meetings and interviews with the press
- Via a private tour of our facility and personalized photos for the local business journals
- In another Compass to Care event as an event sponsor

DINNER TICKETS...

20 VIP tickets for you and your guests

Life- \$10,000

BRANDING on...

- Half-page advertisement in the program
- Logo displayed on all event material
- Logo on the Step & Repeat backdrop for guest photos
- · Website Landing Pages
- Newsletters
- · Email Campaigns
- Print & Web Ads
- · Press Releases

RECOGNITION...

- On individual social media platforms
- In public speeches, board meetings and interviews with the press
- In another Compass to Care event as an event sponsor

DINNER TICKETS...

10 VIP tickets for you and your guests

Journey- \$5,000

BRANDING on...

- Quarter-page advertisement in the program
- Logo displayed on all event material
- Logo on the Step & Repeat backdrop for guest photos
- Website Landing Pages
- Newsletters
- · Email Campaigns
- Print & Web Ads
- · Press Releases

RECOGNITION...

- On individual social media platforms
- In public speeches, board meetings and interviews with the press

DINNER TICKETS...

• 8 VIP tickets for you and your guests

Travel- \$2,500

BRANDING on...

- Quarter-page advertisement in the program
- Logo displayed on all event material
- Website Landing Pages
- Newsletters
- Email Campaigns
- Print & Web Ads

RECOGNITION...

- On individual social media platforms
- In public speeches, board meetings and interviews with the press

DINNER TICKETS...

6 VIP tickets for you and your guests

COMPLETE SPONSORSHIP INFORMATION ONLINE AT: www.AnEveningOfHope.us

Or Contact Michelle Ernsdorff-May for more details: (312) 515-9490 • Michelle@CompassToCare.org