

Compass to Care Childhood Cancer Foundation's

GOLD RIBBON GALA

Sponsorship Details



The Mike & Sandy Ernsdorff
Childhood Cancer Foundation

COMPASS TO CARE 2026 ANNUAL GOLD RIBBON GALA SPONSORSHIP KIT

ABOUT COMPASS TO CARE

Having a child with cancer is hard. Not being able to get to the hospital for treatment is heartbreaking. That's where we come in.

Compass to Care is a 501(c)(3) charitable organization founded in 2010 by Michelle Ernsdorff-May. Our sole mission is to ensure under-served families can access life-saving cancer treatment for their children.

We carry out this mission by scheduling and paying for travel arrangements to the hospital where a child is being treated for cancer. This includes scheduling and paying for airfare, bus fare, car rental, gasoline, parking, taxi fees, train fare and tolls. We help in the fight against cancer by helping families give their child the best chance to beat this devastating disease, regardless of their financial situation.

WHO WE HELP

Compass to Care helps families whose children are braving cancer and who meet the following eligibility criteria:

- The child is under the age of 18, has been diagnosed with cancer, and is in an active treatment regimen;
- The child and his/her parent(s) or guardian(s) must travel 60 miles or greater from their home residence to seek cancer care;
- The child's family has demonstrated a financial need.

ABOUT THE ASSOCIATE BOARD



The [Associate Board](#) works to engage other young professionals to support Compass to Care. We create opportunities for professionals to network for a good cause during our quarterly Networking Nights. In addition, the board helps generate funds via a mix of events, sponsorships opportunities, online activities and more.



MADISON, Age 12
Braving Neuroblastoma



EOGHAN, Age 1
Braving Hepatoblastoma



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2026 Annual Gold Ribbon Gala

*Hosted by the Compass to Care
Associate Board*

Event information:

- Friday, May 15th, 7:00 pm – 10:00 pm
- Barcocina Lakeview - 2901 N Sheffield Ave, Chicago, IL
- ~100 attendees
- Ticket price: \$70 per ticket ahead of event (\$80 at the door).

Our gala includes:

- Sponsored food & drinks
- A raffle
- Silent auction
- DJ-hosted music

Benefits of sponsorship:

- Access to young urban professionals
- Inclusion in marketing materials
- On-site sponsor recognition & signage
- Communications reach:
 - Facebook: ~2.8K followers
 - Twitter: ~1.7K followers
 - Email database: 6,000+ subscribers
- Additional benefits:
 - Inclusion in end of year impact report
 - Alignment with a charitable organization
 - Support of children with cancer

How Donations Make a Difference:

- \$5,000 pays for one child's entire journey
- \$500 pays for two plane tickets
- \$250 pays for a car rental
- \$100 pays for one trip to treatment
- \$50 pays for at tank of gas
- \$25 pays for two days of parking



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Sponsorship Opportunities

GOLD SPONSORSHIP - \$2,000

- Brand name and logo prominently displayed on all promotional materials (flyers, posters, online banners, email blasts)
- Brand name and logo prominently displayed on all event signage
- On-site recognition
- Opportunity for product sampling/gift bag fulfillment/giveaway on site
- 8 free tickets to the event
- 1 Facebook posts tagging brand social channels (subject to brand approval)
- 1 Instagram posts tagging brand social channels (subject to brand approval)

SILVER SPONSORSHIP - \$1,500

- Brand name and logo on all promotional materials (flyers, posters, online banners)
- Brand name and logo on all event signage
- 6 free tickets to the event
- 1 Facebook posts tagging brand social channels (subject to brand approval)
- 1 Instagram post tagging brand social channels (subject to brand approval)

Bronze SPONSORSHIP - \$1,000

- Brand name and logo on all promotional materials (flyers, posters, online banners)
- Brand name and logo on all event signage
- 4 free tickets to the event
- 1 Facebook posts tagging brand social channels (subject to brand approval)

IN-KIND SPONSORSHIPS

Compass to Care is also seeking in-kind sponsorships for the following items:

- Food (sweets table)
- Silent Auction Gifts (sporting event tickets, gift certificates, prize packs, etc)
- Publicity and promotion services via media outlets
- Transportation (i.e. Uber/Lyft vouchers)
- Photography on-site
- Music/DJ



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2026 Compass to Care Gold Ribbon Gala Sponsorship Commitment

This form can be completed online at:
www.CompassToCare.org/GRGSponsor

MY CONTACT INFORMATION

Company Name (As you want it printed)

Mailing Address

City, State, Zip

Company Contact Person

Contact Email

Contact Phone Number

I WOULD LIKE TO BE A:

_____ Gold Sponsor \$2,000

_____ Silver Sponsor \$1,500

_____ Bronze Sponsor \$1,000

MY PAYMENT INFORMATION:

_____ Please send an invoice.

_____ We have enclosed a check payable to Compass to Care

_____ Please charge my credit card

Card Type (please circle)

_____ Visa _____ Mastercard _____ AMEX _____ Discover

Card Number

Expiration Date

Security Code

Signature

Date

Forms can be completed
online at
[www.CompassToCare.org/
GRGSponsor](http://www.CompassToCare.org/GRGSponsor)

Completed hardcopy forms
can also be emailed to:
jimmy.topping@outlook.com

or mailed to
Compass to Care
6323 N. Avondale Ave
Suite 250
Chicago, IL 60631

If you have any questions,
please contact Jimmy at
(312) 590-0644

We will also need a high
resolution company logo.
Please email it to
Jimmy Topping at
jimmy.topping@outlook.com

THANK YOU!

Thank you so much for your
support of our Gold Ribbon
Gala. All funds raised at
this event will allow us to
extend support to more
children as they travel
toward a cancer cure.



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