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# SPONSORSHIP PROPOSAL

AN EVENING OF HOPE

RIVER ROAST

315 N LA SALLE ST, CHICAGO, IL

AN EVENING OF HOPE  
**GALA**



The Mike & Sandy Ernsdorff  
Childhood Cancer Foundation

OCTOBER 17, 2025  
RIVER ROAST, CHICAGO

TICKETS: [AnEveningOfHope.us](https://www.AnEveningOfHope.us)



## Contact

**Phone** 312-515-9490

**Website** [www.AnEveningOfHope.us](https://www.AnEveningOfHope.us)

**Email** [Michelle@CompassToCare.org](mailto:Michelle@CompassToCare.org)

**Address** 6323 N Avondale Ave, Ste 250, Chicago, IL 60631

# About Us

**One in five children diagnosed with cancer lives in poverty.**

Some are already living in poverty at diagnosis, while others fall into it due to cancer-related financial toxicity (CRFT). Poverty is linked to higher relapse rates and lower survival, with lack of transportation being a key factor.

**Compass to Care offers a nationwide non-emergency medical transportation (NEMT) solution** to remove this barrier—ensuring children in poverty can access critical cancer care. By helping families in financial crisis, Compass to Care works to prevent missed treatments and improve outcomes for these vulnerable children.



## Vision

Compass to Care will be known for its transformative travel efforts that reduce the disparities in access to childhood cancer treatment and clinical trials.



## Mission

The mission of Compass to Care is to provide a free non-emergency medical transportation (NEMT) solution to access life-saving cancer treatment and clinical trials for children fighting cancer and facing poverty or cancer-related financial toxicity.

## Life-Saving Impact

**1122**  
CHILDREN

**46K**  
TRIPS

**6.9MM**  
MILES

# About The Event



The Mike & Sandy Ernsdorff  
Childhood Cancer Foundation

Compass to Care's An Evening of Hope is our signature annual event, held to raise critical funds that remove travel barriers for children in need of life-saving cancer treatment.

Join us for an inspiring evening featuring breathtaking views of downtown Chicago and the Chicago River, contemporary American tavern fare, a silent auction, and live music.

A former beneficiary will share their powerful cancer journey and how Compass to Care brought relief and hope during a time of great need.

Every dollar raised will help more children overcome transportation barriers to access the care they need to survive.



## Event Highlight

**FRIDAY, OCTOBER 17, 2025**

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**7:00 – 11:00pm**

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**River Roast**  
**315 N La Salle St, Chicago, IL**

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**Food Stations. Drinks. Music.**  
**Silent Auction. Fund A Need.**

# Sponsor Benefits



The Mike & Sandy Ernsdorff  
Childhood Cancer Foundation

Compass to Care's An Evening of Hope offers a strategic way to build corporate brand and to meet your corporate social responsibility by supporting children with cancer.

## BRANDING

As an Evening of Hope Sponsor, our goal is to help you increase branding by putting your logo on all of our event collateral. Sponsors will see their logo everywhere we promote the event, based on their sponsorship level.

## RECOGNITION

We know how important it is for Corporate Sponsors to be recognized for their generosity. To help you achieve this recognition, we will acknowledge your support in various ways throughout the year, based on sponsorship level.

## SOCIAL RESPONSIBILITY

Give your employees and colleagues an opportunity to see your corporate social responsibility in action by inviting them to use the tickets included with your sponsorship. When they join us at the event, they can experience the impact you are making for kids and families affected by childhood cancer.

## Meet Our Event Team



**DANIELLE  
GOFFI**

Events@CompassToCare.org  
(847) 370-9862



**DANIELLE  
VILLARI SWETS**

Danielle@CompassToCare.org  
(708) 280-1982



**MICHELLE  
ERNSDORFF-MAY**

Michelle@CompassToCare.org  
(312) 515-9490

# Sponsorship Packages



## Presenting

### BRANDING on...

Full-page Advertisement in the Program (5.5x8.5)

Invitation and Event Material As A Presenting Sponsor

Step-and-Repeat

Website Landing Pages

Newsletters

Email Campaigns

Print & Web Ads

Press Releases

### RECOGNITION...

On individual social media platforms

In another Compass to Care event as an event sponsor

### DINNER TICKETS...

20 tickets for you and your guests

**\$20,000**



## Life

### BRANDING on...

Full-page Advertisement in the Program (5.5x8.5)

Invitation and Event Material

Step-and-Repeat

Website Landing Pages

Newsletters

Email Campaigns

Print & Web Ads

Press Releases

### RECOGNITION...

On individual social media platforms

In another Compass to Care event as an event sponsor

### DINNER TICKETS...

10 tickets for you and your guests

**\$10,000**



## Journey

### BRANDING on...

Half-page Advertisement in the Program (5.5x4.25)

Event Material

Step-and-Repeat

Website Landing Pages

Newsletters

Email Campaigns

Print & Web Ads

### RECOGNITION...

On individual social media platforms

### DINNER TICKETS...

8 tickets for you and your guests

**\$5,000**



## Travel

### BRANDING on...

Quarter-page Advertisement in the Program (2.75x4.25)

Event Material

Website Landing Pages

Newsletters

Email Campaigns

### RECOGNITION...

On individual social media platforms

### DINNER TICKETS...

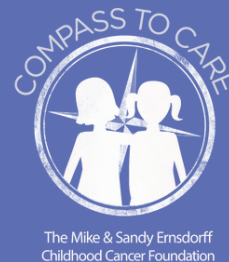
6 tickets for you and your guests

**\$2,500**

**In addition to sponsor benefits, you will be helping raise awareness of a critical need in the pediatric oncology community and supporting children who need help as they travel in search of a cancer cure.**



# Key Dates



**5  
SEP**

## Last Day To Secure Sponsorships

If you would like your information on our printed materials, your sponsorship commitment must be in by September 5.

**8  
SEP**

## Last Day To Submit Ads

For your advertisement to be in our program book, ads must be submitted on or before September 8.

**3  
OCT**

## Submit Guest Names

To ensure we are prepared for your guests, please have your guest names submitted by October 3.

**17  
OCT**

## An Evening of Hope

Join us for a beautiful event focused on helping children with cancer. Cocktail attire is suggested.



The Mike & Sandy Ernsdorff  
Childhood Cancer Foundation

**Thank you!**  
**We would love to**  
**have your support!**

COMPLETE SPONSORSHIP INFORMATION ONLINE AT:  
[www.AnEveningOfHope.us](http://www.AnEveningOfHope.us)

## **Contact**

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