

*Compass to Care Childhood Cancer Foundation's*

# **GOLD RIBBON GALA**

## **Sponsorship Details**



The Mike & Sandy Ernsdorff  
Childhood Cancer Foundation

# COMPASS TO CARE 2025 ANNUAL GOLD RIBBON GALA SPONSORSHIP KIT

## ABOUT COMPASS TO CARE

Having a child with cancer is hard. Not being able to get to the hospital for treatment is heartbreaking. That's where we come in.

Compass to Care is a 501(c)(3) charitable organization founded in 2010 by Michelle Ernsdorff-May. Our sole mission is to ensure under-served families can access life-saving cancer treatment for their children.

We carry out this mission by scheduling and paying for travel arrangements to the hospital where a child is being treated for cancer. This includes scheduling and paying for airfare, bus fare, car rental, gasoline, parking, taxi fees, train fare and tolls. We help in the fight against cancer by helping families give their child the best chance to beat this devastating disease, regardless of their financial situation.

## WHO WE HELP

Compass to Care helps families whose children are braving cancer and who meet the following eligibility criteria:

- The child is under the age of 18, has been diagnosed with cancer, and is in an active treatment regimen;
- The child and his/her parent(s) or guardian(s) must travel 60 miles or greater from their home residence to seek cancer care;
- The child's family has demonstrated a financial need.



MADISON, Age 12  
Braving Neuroblastoma



EOGHAN, Age 1  
Braving Hepatoblastoma



## ABOUT THE ASSOCIATE BOARD

The [Associate Board](#) works to engage other young professionals to support Compass to Care. We create opportunities for professionals to network for a good cause during our quarterly Networking Nights. In addition, the board helps generate funds via a mix of events, sponsorships opportunities, online activities and more.



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# 2025 Annual Gold Ribbon Gala

## *Hosted by the Compass to Care Associate Board*

### Event information:

- Friday, June 20<sup>th</sup>, 7:00 pm – 10:00 pm
- Barcocina Lakeview - 2901 N Sheffield Ave, Chicago, IL
- ~100 attendees
- Ticket price: \$60 per ticket ahead of event (\$70 at the door).

### Our gala includes:

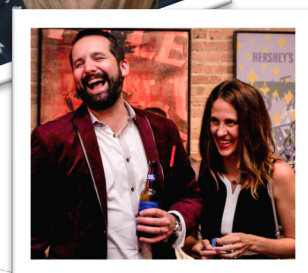
- Sponsored food & drinks
- A raffle
- Silent auction
- DJ-hosted music

### Benefits of sponsorship:

- Access to young urban professionals
- Inclusion in marketing materials
- On-site sponsor recognition & signage
- Communications reach:
  - Facebook: ~2.8K followers
  - Twitter: ~1.7K followers
  - Email database: 6,000+ subscribers
- Additional benefits:
  - Inclusion in end of year impact report
  - Alignment with a charitable organization
  - Support of children with cancer

### How Donations Make a Difference:

- \$5,000 pays for one child's entire journey
- \$500 pays for two plane tickets
- \$250 pays for a car rental
- \$100 pays for one trip to treatment
- \$50 pays for at tank of gas
- \$25 pays for two days of parking



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# Sponsorship Opportunities

## **GOLD SPONSORSHIP - \$2,000**

- Brand name and logo prominently displayed on all promotional materials (flyers, posters, online banners, email blasts)
- Brand name and logo prominently displayed on all event signage
- On-site recognition
- Opportunity for product sampling/gift bag fulfillment/giveaway on site
- 8 free tickets to the event
- 1 Facebook posts tagging brand social channels (subject to brand approval)
- 1 Instagram posts tagging brand social channels (subject to brand approval)

## **SILVER SPONSORSHIP - \$1,500**

- Brand name and logo on all promotional materials (flyers, posters, online banners)
- Brand name and logo on all event signage
- 6 free tickets to the event
- 1 Facebook posts tagging brand social channels (subject to brand approval)
- 1 Instagram post tagging brand social channels (subject to brand approval)

## **BRONZE SPONSORSHIP - \$1,000**

- Brand name and logo on all promotional materials (flyers, posters, online banners)
- Brand name and logo on all event signage
- 4 free tickets to the event
- 1 Facebook posts tagging brand social channels (subject to brand approval)

## **IN-KIND SPONSORSHIPS**

Compass to Care is also seeking in-kind sponsorships for the following items:

- Food (sweets table)
- Silent Auction Gifts (sporting event tickets, gift certificates, prize packs, etc)
- Publicity and promotion services via media outlets
- Transportation (i.e. Uber/Lyft vouchers)
- Photography on-site
- Music/DJ



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# 2025 Compass to Care Gold Ribbon Gala Sponsorship Commitment

This form can be completed online at:  
[www.CompassToCare.org/GRGSponsor](http://www.CompassToCare.org/GRGSponsor)

## MY CONTACT INFORMATION

\_\_\_\_\_  
Company Name (As you want it printed)

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Company Contact Person

\_\_\_\_\_  
Contact Email

\_\_\_\_\_  
Contact Phone Number

## I WOULD LIKE TO BE A:

\_\_\_\_\_ Gold Sponsor \$2,00

\_\_\_\_\_ Silver Sponsor \$1,500

\_\_\_\_\_ Bronze Sponsor \$1,000

## MY PAYMENT INFORMATION:

\_\_\_\_\_ Please send an invoice.

\_\_\_\_\_ We have enclosed a check payable to Compass to Care

\_\_\_\_\_ Please charge my credit card

Card Type (please circle)

Visa   Mastercard   AMEX   Discover

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Forms can be completed  
online at  
[www.CompassToCare.org/  
GRGSponsor](http://www.CompassToCare.org/GRGSponsor)

Completed hardcopy forms  
can also be emailed to:  
[jimmy.topping@outlook.com](mailto:jimmy.topping@outlook.com)

or mailed to  
Compass to Care  
6323 N. Avondale Ave  
Suite 250  
Chicago, IL 60631

If you have any questions,  
please contact Jimmy at  
(312) 590-0644

We will also need a high  
resolution company logo.  
Please email it to  
Jimmy Topping at  
[jimmy.topping@outlook.com](mailto:jimmy.topping@outlook.com)

## THANK YOU!

Thank you so much for your  
support of our Gold Ribbon  
Gala. All funds raised at  
this event will allow us to  
extend support to more  
children as they travel  
toward a cancer cure.



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