



Dear 2023 Breakfast Benefit Sponsor,

I would like to thank you, again, for your support of Compass to Care's Breakfast Benefit last year. This will be our 11th year of hosting our Breakfast Benefit in Dubuque, IA to spread awareness about our organization and to raise funds to support our kids. We would love to have you involved again!

This year, our Breakfast Benefit is scheduled for Tuesday, June 18th at the HOTEL JULIEN. All details regarding our Sponsorship Opportunities are outlined in this document.

If you have any questions, or would like to schedule a meeting, please feel free to contact me at (312) 515-9490 or [Michelle@CompassToCare.org](mailto:Michelle@CompassToCare.org).

Thank you for your consideration. I would love to have your support again!

Sincerely,

A handwritten signature in blue ink that reads 'Michelle Ernsdorff-May'. The signature is written in a cursive style with a large, stylized 'M' and 'E'.

Michelle Ernsdorff-May, MBA  
Founder & Childhood Cancer Survivor

COMPASS TO CARE'S ANNUAL

# Breakfast Benefit

## ABOUT COMPASS TO CARE

**The best cancer treatment in the world cannot cure a child if he or she has no way to get to the hospital.** For children whose families are facing poverty and/or cancer-related financial toxicity (CRFT), getting to treatment can be a real problem.

**OUR VISION** Compass to Care will be known for its transformative travel efforts that reduce the disparities in access to childhood cancer treatment and clinical trials.

**OUR MISSION** The mission of Compass to Care is to provide a free Non Emergency Medical Transportation (NEMT) solution to access life-saving cancer treatment and clinical trials for children fighting cancer and facing poverty or cancer-related financial toxicity.

## ABOUT THE ANNUAL BREAKFAST

Compass to Care's Breakfast Benefit is the organization's longest running community event that raises funds to remove the travel barrier for children to access life-saving cancer treatment.

**WHEN:** Tuesday, June 18, 2024

**WHERE:** Hotel Julien Dubuque  
200 Main St, Dubuque, IA 52001

**TIME:** 7:00 a.m. - 9 a.m.

**WEBSITE:** [www.CompassToCare.org/BB/](http://www.CompassToCare.org/BB/)

## OUR IMPACT

**981**

**CHILDREN SUPPORTED**

**30K**

**TRIPS FUNDED**

**5 MILLION**

**MILES TRAVELED**

# 2024 SPONSORSHIP OPPORTUNITIES

We invite you to become a sponsor of our 2024 Breakfast Benefit. While each company has its own reasons for sponsoring charitable events, like Compass to Care's Breakfast Benefit, it is one of our priorities to ensure that benefits are gained from standing by our side.



The Mike & Sandy Ernsdorff  
Childhood Cancer Foundation

In addition, you will helping Compass to Care raise awareness of a critical need in the pediatric oncology community while supporting the vision of a Dubuque woman who has taken the valuable lessons learned in this community to build an organization that is making a difference in the lives of children and families affected by childhood cancer.

We sincerely appreciate your support.

## AVAILABLE OPPORTUNITIES

### PRESENTING SPONSOR- \$10,000

**As a Presenting Sponsor, we are proud to offer you the following benefits that drive recognition and awareness to your company:**

- Named as Presenting Sponsor for all promotion
- Logo on front of invitation
- Ad in Compass to Care Newsletter
- Social media shout out
- Opportunity to speak at event
- Recognition during event
- Up to two tables for twenty guests

### PLATINUM SPONSOR- \$5,000

**As a Platinum Sponsor, we are proud to offer you the following benefits that drive recognition and awareness to your company:**

- Logo on all promotional material
- Ad in Compass to Care Newsletter
- Social media shout out
- Recognition during event
- Up to two tables and twenty guests

### GOLD SPONSOR- \$2,500

**As a Gold Sponsor, we are proud to offer you the following benefits that drive recognition and awareness to your company:**

- Logo on all promotional material
- Ad in Compass to Care Newsletter
- Social media shout out
- Recognition during event
- One table for ten guests

### SILVER SPONSOR- \$1,000

**As a Silver Sponsor, we are proud to offer you the following benefits that drive recognition and awareness to your company:**

- Logo on all promotional material
- Social media shout out
- Recognition during event
- One table for ten guests

### BRONZE SPONSOR- \$500

**As a Bronze Sponsor, we are proud to offer you the following benefits that drive recognition and awareness to your company:**

- Listed on all promotional material
- Social media shout out
- Recognition during event
- One table for ten guests

### TABLE SPONSOR- \$300

**As a Table Sponsor, we are proud to offer you the following benefits that drive recognition and awareness to your company:**

- Listed on all promotional material
- Social media shout out
- Recognition during event
- One table for ten guests

**Thank you to our  
2023 Breakfast Sponsors**

PRESENTED BY:		PLATINUM SPONSORS		
SILVER SPONSORS		JOHN B. DONOVAN		
BRONZE SPONSORS	TERI & JOHN GOODMAN			
TABLE SPONSORS				
MEDIA SPONSORS	SANDY & MIKE ERNSDORFF      TRACY & KEVIN MUELLER			
	Radio Dubuque ▪ 92.9 KATFM ▪ 97.3 The Rock ▪ 101.1 The River ▪ AM 1370 KDTH			

# SPONSORSHIP COMMITMENT

## Compass to Care's 2024 Breakfast Benefit

COMPLETE SPONSORSHIP COMMITMENT ONLINE: [www.CompassToCare.org/BB](http://www.CompassToCare.org/BB)

### CONTACT INFORMATION:

_____ COMPANY NAME	_____ CONTACT PERSON
_____ CONTACT EMAIL	_____ CONTACT PHONE NUMBER
_____ ADDRESS	_____ CITY/STATE/ZIP

### SPONSORSHIP PACKAGE

- \_\_\_\_\_ \$10,000 Presenting Sponsor
- \_\_\_\_\_ \$5,000 Platinum Sponsor
- \_\_\_\_\_ \$2,500 Gold Sponsor
- \_\_\_\_\_ \$1,000 Silver Sponsor
- \_\_\_\_\_ \$500 Bronze Sponsor
- \_\_\_\_\_ \$300 Table Sponsor

### PAYMENT INFORMATION

- \_\_\_\_\_ Please send me an invoice
  - \_\_\_\_\_ I have enclosed a check payable to Compass to Care
  - \_\_\_\_\_ Please charge my credit card
- Card Type (Please circle):  
VISA    MASTERCARD    AM EX    DISCOVER

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code

### INSTRUCTIONS

If completing the hard copy, completed forms can be emailed to Michelle May:  
[Michelle@CompassToCare.org](mailto:Michelle@CompassToCare.org)

or you can complete the form online at:

**[www.CompassToCare.org/BB](http://www.CompassToCare.org/BB)**

We also ask that you also send your [high-resolution logo](#) to:  
[Michelle@CompassToCare.org](mailto:Michelle@CompassToCare.org)

**TO BE INCLUDED ON ALL  
MARKETING COLLATERAL  
PLEASE SUBMIT YOUR LOGO BY  
APRIL 1, 2024**

### THANK YOU!!

Thank you so much for sponsoring our Breakfast Benefit and helping us achieve our mission to support children on their cancer journeys. It is greatly appreciated.

\$

\_\_\_\_\_  
Total Sponsorship Cost

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date